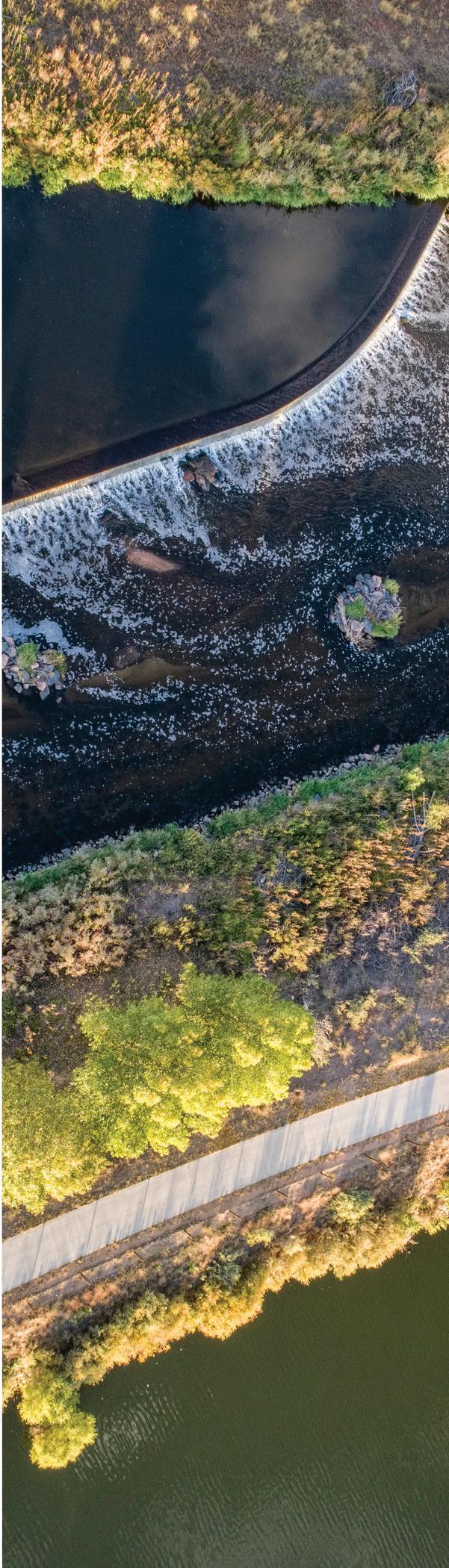




City of Brighton Utilities Department

STRATEGIC PLAN SETTING A VISION FOR 2025-2030



BrightonSM



YOUR
WATER

Our Purpose

The City of Brighton Utilities department aims to be a leader among Front Range communities, seeking excellence in management and operations, while creating a network of partnerships throughout Colorado. Seeking continued excellence requires introspection, the courage to think differently, and endless learning along the way.

This strategic plan aims to ensure fiscal responsibility, transparent communication, and a strong commitment to public health and safety, supporting both Brighton’s community needs, and guaranteeing long-term operational success.

The Utilities Strategic Plan was developed with input from all Utilities Department employees as well as staff from other departments. This document discusses the vision areas that will be the departments’ foundational guiding themes. Each vision area contains goals to be accomplished over the next five years



OUR CORE VALUES

Stewardship
Teamwork
Accountability

Organizational Development & Growth

We value a supportive and growth-oriented work environment that promotes workforce stability. We aim to cultivate long-term employee retention and a thriving, innovative organization by providing competitive compensation and training opportunities.

- 1. Prioritize opportunities to build employee expertise and attend training.
- 2. Foster information and resource sharing across divisions.
- 3. Provide incentives to encourage retention longevity.
- 4. Participate in local, state, and national organizations pursuant to each division.

Sustainable Infrastructure

We strive to provide reliable utility services, proper maintenance, planning, and capital improvements.

We recognize fiscal and environmental stewardship are of utmost importance.

1. Establish an efficient and proactive asset management program that supports capital improvement and planning.
2. As stewards of our ratepayers, we aim to be fiscally responsible and resilient.
3. Accomplish City growth and improvement projects in a sustainable manner.

Public Outreach & Engagement

We value our residents and partnerships.

We aim to provide transparent and up-to-date information through multiple platforms, showcasing our programs, and fostering dependability in resources for our community.

1. Build public trust with transparent and accurate information that is released in a timely manner.
2. Provide all customers with access to information and resources.
3. Pursue proactive education to ensure the public is aware of available resources.

Emergency Preparedness

We assure that public, environmental health and safety are a forefront of effective planning to minimize risk during emergencies.

1. Establish and maintain a repository of Standard Operating Procedures (SOPs) for critical operations.
2. Foster partnerships for emergency preparedness.
3. Identify and improve available resources for emergency response.
4. Provide customers with confidence and assurance in an emergency.



YOUR
WATER

Strategic Plan
City of Brighton Utilities Department
June 2025