



## BRIGHTON SUMMERFEST

**June 6, 2026**

**10am – 5pm**

**Carmichael Park**

**Brighton, Colorado**

Greetings!

On Saturday, June 6th, the City of Brighton will host Brighton Summerfest! This event is a community favorite featuring vendors, food, music, and activities for the entire family. Summerfest is an opportunity to promote our Brighton businesses, build community, and engage with the public. To honor the city's mission statement and enhance the quality of life for the community, this event is *free* and open to the public.

While the city hosts the event, it is impossible to do without help from our partners. We encourage you to consider becoming a sponsor of the 2026 Summerfest event. This festival is a unique and efficient way to advertise, gain exposure, and build positive relationships with the Brighton community. We offer a variety of sponsorships that provide you with an opportunity to showcase your business and merchandise to attendees. Depending upon the level of commitment, sponsors benefit from exclusive exposure through the City of Brighton website and social media, KBRI TV Channel 8 and other local media. Press releases, posters and other tools are also included in this exclusive exposure.

The following pages will explain the various sponsorship levels and allow you an opportunity to make your commitment to Brighton Summerfest by becoming a sponsor. Both monetary and in-kind support are encouraged and accepted. If you have suggestions or ideas, please contact Amy Porter, Special Events Coordinator, at 303.655.2126 or [aporter@brightonco.gov](mailto:aporter@brightonco.gov).

We truly appreciate your consideration and look forward to working together as a team to enhance the quality of life for the community of Brighton through this event!

Sincerely,

Amy Porter  
Special Events Coordinator  
City of Brighton  
P: (303) 655-2126  
F: (303) 655-2126



**SPONSORSHIP DUE APRIL 10, 2026**

	Entertainment Stage <b>SOLD</b>	Gold	Silver	Partner
<b>Sponsor Benefits</b> <b>Brighton Summerfest June 6, 2026</b> Submit by April 10, 2026	<b>\$6,000</b>	<b>\$2,500</b>	<b>\$1,000</b>	<b>\$500</b>
<b>Exclusive naming rights to the 2026 Entertainment Stage</b> (First right of refusal given to 2025 sponsor) <b>SOLD</b>	✓			
<b>Sponsor logo on city provided event banner</b> (Max. of 4 banners will be placed in highly visible areas within the city)	✓	✓		
<b>Sponsor logo included on all event graphics, which may include additional advertising provided by event partners.</b> (may include Colorado Community Media and Brighton Buzz)	✓	✓		
<b>Social media exposure</b> (Exclusive post within the Facebook event for Brighton Summerfest)	✓	✓	✓	
<b>Banner placement on event site.</b> (3ft.X6ft. or smaller, banner provided by sponsor. Max: 2 banners)	✓	✓	✓	
<b>Complete 10X10 booth setup on event day</b> (includes one tent, one table and 2 chairs)	✓	✓	✓	✓
<b>On stage sponsor recognition announcements</b>	✓	✓	✓	✓
<b>Sponsor listed (text) on City of Brighton Website</b>	✓	✓	✓	✓



## EVENT SPONSOR INFORMATION

Please complete and submit with payment.

Special Events  
500 S. 4<sup>th</sup> Ave.  
Brighton, CO 80601

Company / Organization Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

### CHOOSE YOUR SPONSORSHIP LEVEL:

**PARTNER**  
**\$500**

**SILVER**  
**\$1000**

**GOLD**  
**\$2500**

**STAGE (SOLD)**  
**\$6000**

Event	Deadline	Event Date	Amount
Brighton Summerfest	April 10	June 6	\$

Method of payment (Circle):    Online    or    Check  
(Checks payable to: City of Brighton Special Events)

**\*IN-KIND:** In-kind contributions must be items that would otherwise have to be purchased for the project. Contributions to the project are provided in services rather than cash may include, but are not limited to supplies, equipment, space, or training.

Phone (303) 655-2126  
E-mail: [aporter@brightonco.gov](mailto:aporter@brightonco.gov)