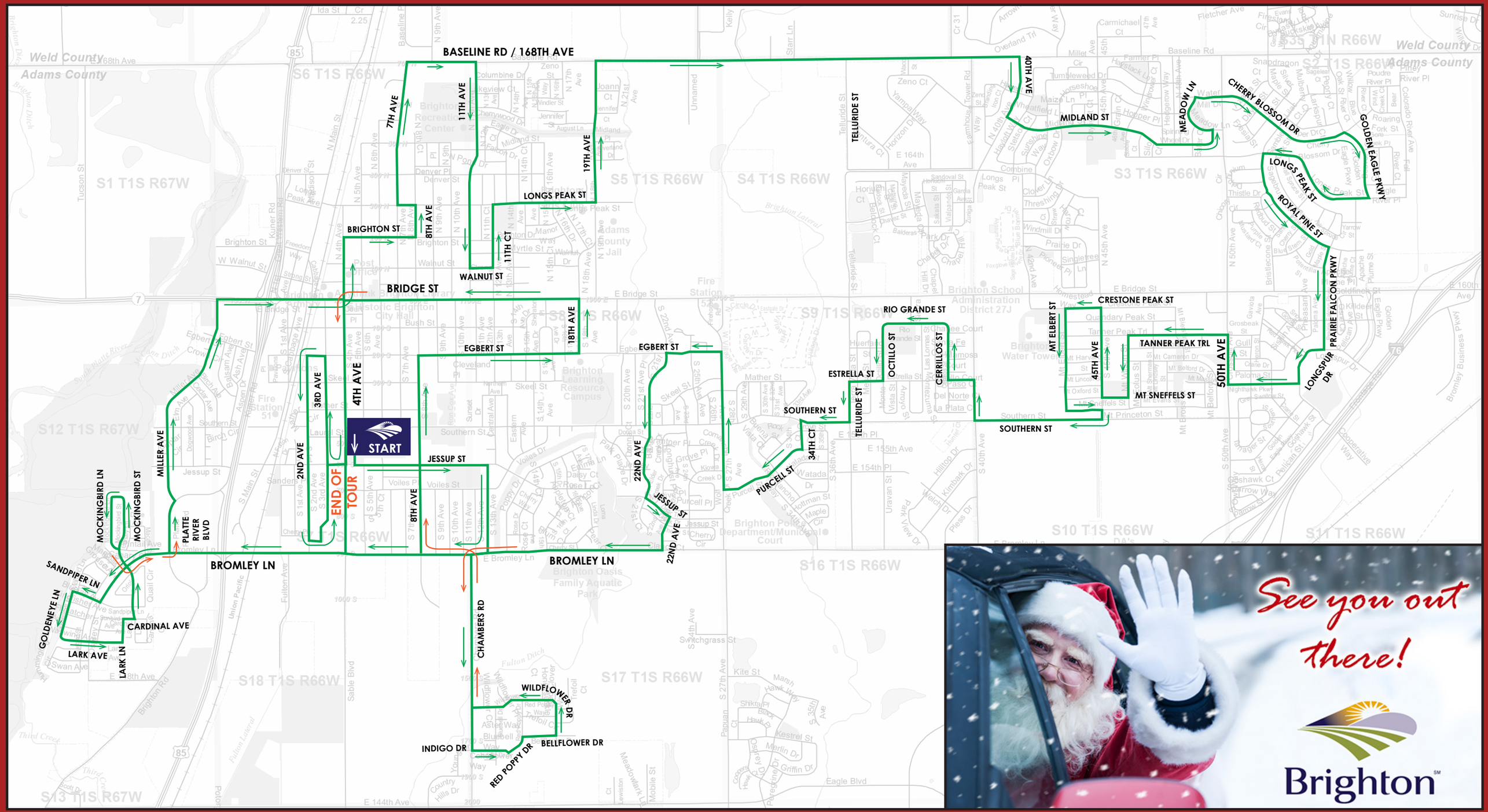Santa Claus drives through Brighton