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City of Brighton launches three new ways for residents to stay connected

The City of Brighton is pleased to announce the launch of three new tools to help the community stay connected. Residents and businesses can now follow the City on social media sites [Instagram](#) and [Pinterest](#), as well as sign up for the city's new weekly e-newsletter - the *Brighton Weekly*.

The new social media tools will help the community stay connected to news, information, and events occurring in Brighton as well as provide the city with another medium to engage community members.

Residents can find Brighton on Instagram – an online photo and video sharing social networking site - at <http://instagram.com/brightncolorado> and on Pinterest - a site where users can save, share, and browse photos and website links - at www.pinterest.com/brightnco/.

To sign up for the *Brighton Weekly* e-newsletter, visit the city's website at www.brightnco.gov and click on the green "Stay Connected" tab in the middle of the page. *Brighton Weekly* will be e-mailed to subscribers on Thursdays and will include city news and upcoming events.

"Through our current social media sites, we reach thousands of Brighton residents daily and we are excited to connect through new ways," City Manager Manuel Esquibel said. "Increasing our social media presence gives us yet another way to create more personalized relationships with our community."

In addition to these new tools, the City of Brighton also engages the community through social media sites Facebook, Twitter, and YouTube.

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