

Brighton Cultural Arts Commission Minutes

November 1, 2021

Roll Call - Present: Elaine Rowe, Wilma Rose, Kathy Wardle, Kris Jordinelli, Gary Montoya, David Gallegos, Ashley Cruz, Stephanie Brown, Ed Hawkins. Absent: Sandie Mackenzie, excused.

Approval of Minutes - Wilma made a motion to accept the October 6th minutes. Gary seconded. All in favor.

Public Invited to be heard- Introduction of guests - Kristen Chernosky, Director of Communications for the city of Brighton. Applicants Dolly Garcia, Elena Townsend and Sheila Bolsover who are interested in joining the BCAC. Wilma made a motion to accept the three applicants. Kris seconded. All in favor.

Wilma said that Robin Kring who worked on the Cultural Strategic Plan also applied to be on the BCAC and will attend next month's meeting.

New Business - Defining expectations and duties of the Staff Liaison position. David provided us with a handout of the definition of a staff liaison's suggested duties. Kristen addressed the group and will send out David's job description and the city's expectation of his duties as the staff liaison. David also provided us with a handout defining the roles and responsibilities of the BCAC 501c3 Board as food for thought for our discussion.

Elaine expressed her desire to have David continue to track the budget and produce a report each month. After some discussion about going paperless for the meeting and only having the agenda provided each month, Elaine moved to adopt a laptop format (since the members have chrome books provided by the city) as the primary means of communication for the group after appropriate training. Gary seconded. All in favor.

City Council State of Arts and Culture Presentation -David said he has a power point presentation 90% completed on the Arts & Culture to take to a study session. He thought Elaine could present it to council on Behalf of the BCAC then hand off the Brighton Public Art piece to Wilma. Kristen supplied some available dates for getting on the agenda for the council study session. The group felt we could be prepared to present the power point to the council at the January 25th session. Wilma suggested that we invite Ron Ames to talk to us first.

Community Resource Center (grants) - Tabled until December meeting.

End of month budget report -

David reminded us that we need to spend the \$28,466 on Public Art before December 31st. The SCFD Sights and Sounds budget is \$58,954.80, Visual Art is 28,466 and GOS is 18,808.73 for a total of \$106,863.60. He has requested the balance of the Lodging tax figures from Kayla and will send the information to us when he receives it from her.

Continuing Business

- Discussion on BCAC funds accountability

David gave a little history of how far the BCAC has come. When Sue Corbett was acting liaison, the budget was \$20,000. Now we are receiving funds in the amount of \$188,000 from SCFD and the Lodging Tax gave us \$250,000.

From this discussion we posed the question as to holding our own checkbook again rather than working with the city finance department. David said the SCFD suggests this is the best solution. A treasurer will write the checks and two signatures will be required. BCAC has a Wells Fargo account and checkbook. We discussed the need of having a treasurer on the BCAC board, working with a CPA so that these duties no longer fall under the staff liaison duties.

Wilma made a motion to move forward with financial independence for the BCAC and begin the process of selecting a bookkeeper /treasurer from several applicants by the first of the year. Gary seconded. All in favor.

- QR Codes feasibility - no discussion.
- Butterfly Project – Laurie Maier brought this suggestion to the BPAC, and the Rotary Club is interested in collaborating with the BPAC on this project.
- Art Survey – Shannon created a survey that is currently available to fill out online. The Sculpture on Loan voting is currently online.
- Lodging Tax - No report. They have a meeting in November and Wilma and Kathy will attend.
- SCFD - No report.
- Public Art Committee- Wilma drafted a letter to the BCAC requesting grant monies in the amount of \$50,000 for a marketing and PR plan that will benefit both the Public Art Committee and the BCAC. Discussion ensued regarding the use of remaining 2020 Lodging tax monies and could they be shifted to 2022. Motion was made by Stephanie to authorize the lodging tax representatives from this group to go to the Lodging Tax board and ask if the remaining 2020 lodging tax funds can be rolled into 2022. Kathy seconded. All in favor.

- Sculpture on Loan Voting - Ballots were collected at the Harvest Festival. David said the online voting will be up for several more weeks.
- Service Awards Committee - Tabled until December.

Org Updates

Armory - Gary told us about upcoming events and said the crowds are about half what they were before Covid.

Arts and Culture – no report.

Brighton Youth Commission - no report.

Downtown Partnership - Gary said they estimated 5,000 people attended and many came from out of town. Over 70 vendors participated. The haunt walks that Amy and Sara provided were a big hit and will be back in 2022. The tree lighting activities will be on Dec 4th from 2-4:30. FACE will be performing at 5 p.m. The Festival of Lights will be the following week on December 11th.

Eye for Art – David said they will be hanging a new show that will be hanging at city hall for 4 months from November 20, 2021, through March 15, 2022

HeART of Brighton - no report

Lodging Tax Advisory Committee - no report.

Main Street Creatives- no report.

Reports - Chairman, Members, Staff, City Council, - No reports.

Motion to Adjourn.

Kathy moved to adjourn; Wilma seconded. Meeting ended at 1:31 p.m.

Respectfully submitted,

Stephanie Brown