



City Hall 500 South 4th Avenue Brighton, CO 80601
6th Floor Conference Room 6A

November 7th, 2019
9:00 a.m.

AGENDA

Committee Members

Economic Development Board Representatives
Valerie Escatel
Mick Richardson

Lodging Provider Representatives
Chairperson
Todd Brummond

At-Large Members
Daryl Meyers
Wilma Rose

City Council Representative
Kirby Wallin
(Alt. Matt Johnston)

Ex-Officio
Marv Falconburg

1. **CALL TO ORDER:**
2. **PLEDGE OF ALLEGIANCE:**
3. **ROLL CALL:**
4. **APPROVAL OF MINUTES**
September 12th, 2019—Regular Meeting
October 3rd, 2019—Special Meeting
4. **DISCUSSION OF CITY COUNCIL PRESENTATION FOR NOVEMBER 12TH, 2019**
Chairperson Todd Brummond, Lodging Tax Grant Requests for FY2020
Councilmember Kirby Wallin, Lodging Tax Advisory Committee Membership Discussion
5. **UPDATE ON PUBLIC ART COMMITTEE**
Alisha Janes, Assistant to City Manager, City Manager's Office
Kayla Barber-Perrotta, Budget Manager, Finance Department
Wilma Rose, Public Art Committee, Brighton Cultural Arts Commission
7. **UPDATE ON DOWNTOWN DEPOT PROJECT**
Ryan Johnson, City Manager's Office
8. **DISCUSSION AND CONSIDERATION OF 2020 LODGING TAX COMMITTEE MEETING SCHEDULE**
9. **ADJOURNMENT**



500 South 4th Avenue Brighton, CO 80601

Meeting Minutes for September 12, 2019

1. CALL TO ORDER:

Chairman Todd Brummond called the meeting to order at 9:10 a.m.

2. PLEDGE OF ALLEGIANCE:

3. ROLL CALL:

Committee Members Present: Todd Brummond, Valerie Escatel, Mick Richardson, Daryl Meyers, Wilma Rose, and Marv Falconburg (ex-officio)

Committee Members Absent: Kirby Wallin arrived at 9:18 a.m.

Staff Present: Alisha Janes, Trenten Robinson

4. APPROVAL OF THE APRIL 11, 2019 MEETING MINUTES

Moved by Valerie Escatel, seconded by At-Large Member Daryl Meyers to approve the April Meeting Minutes.

Vote: Approved by all

5. FINANCIAL UPDATE

Interim-Finance Director Maria Ostrom presented the Committee with a 5-year projection of the Lodging Tax Fund. City Staff recommended to the Committee that the Committee spend \$500,000 in grant funding. Chair Brummond requested that the City staff present the committee with a full balance-sheet of the Lodging Tax fund.

The Committee discussed potential pitfalls for future lodging tax revenues, such as oil and gas workers. Chair Brummond presented information about oil and gas renting.

Councilmember Wallin asked what percentage of grants were being reimbursed year-to-year. Alisha Janes responded. The Committee discussed administrative costs.

6. DISCUSSION AND CONSIDERATION OF FY 2020 GRANT APPLICATIONS:

The Committee viewed all 11 of the 2020 grant applications.

Chair Todd Brummond recommended that Agenda Item 6 be tabled and the Committee discuss Agenda Item 8. The committee largely agreed, but continued to discuss the potential for the Depot Capital Improvement Project. The Group then discussed Agenda Item 8.

The Committee agreed to assign \$200,000 to Economic Development, \$200,000 to Cultural Arts, and \$100,000 to Other.

The Committee took a 5 minute break.

7. GRANT APPLICATION UPDATE

Management Fellow Trenten Robinson presented an update of the Grant Application to the Committee.

8. DISCUSSION AND CONSIDERATION OF 2020 GRANT APPLICATIONS

The Committee discussed in-depth what their annual spending, including the 40-40-20 allocation, and how that should relate to the received grant applications.

The Committee referred BrightonMusic to Cultural Arts.

The Committee referred Sculpture on Loan to Cultural Arts.

The Committee referred Splendid Valley to Other, later to Economic Development.

The Committee referred Art-in-the-Park to Cultural Arts.

The Committee referred the Depot Capital Improvement Project to Other.

The Committee referred the Image Summit to Other.

The Committee referred Live at the Armory to Cultural Arts.

The Committee referred Summerfest to Cultural Arts, though there was discussion about the Cultural value of Summerfest.

The Committee referred Speak Week to Other.

The Committee referred Platte Valley Players to Cultural Arts.

The Committee referred the Chamber of Commerce to Economic Development.

The Committee then returned to Agenda Item 6.

9. SET CALENDAR FOR REMAINDER OF 2019

The Committee set a tentative schedule for the remainder of meetings for 2019.

10. ADJOURNMENT

The Committee moved to Adjourn and Voted Unanimously.



500 South 4th Avenue Brighton, CO 80601

Meeting Minutes for October 3rd, 2019

1. CALL TO ORDER:

Chairman Todd Brummond called the meeting to order at 9:20 a.m.

2. PLEDGE OF ALLEGIANCE:

3. ROLL CALL:

Committee Members Present: Todd Brummond, Mick Richardson, Daryl Meyers, and Marv Falconburg (ex-officio)

Committee Members Absent: Valerie Escatel, arrived at 9:45 a.m., Wilma Rose

Staff Present: Alisha Janes, Trenten Robinson, Ryan Johnson, Sydney McKinney, Tawnya Russell.

4. INTERVIEW SLOT 1: 9:00 AM to 9:25 AM

Sydney McKinney presented on behalf of Brighton Youth Services' Image Summit.

5. INTERVIEW SLOT 2: 9:30 AM to 9:55 AM

Tawnya Russell presented on behalf of Brighton Youth Services' Speak Week.

6. INTERVIEW SLOT 3: 10:00 AM to 10:25 AM

Ryan Johnson presented on behalf of the City of Brighton's Depot Plaza.

7. DISCUSSION AND CONSIDERATION OF 2020 GRANT APPLICATIONS

Committee Member Meyers left at 11:15 a.m.

The Committee voted unanimously to support both the Image Summit and Speak Week in full, unanimously.

Image Summit: Motion to fund in full (\$45,000) by Richardson, Seconded by Escatel.
Vote: 4-0

Speak Week: Motion to fund in full (\$19,000) by Richardson, Seconded by Escatel.
Vote: 4-0

Depot Plaza: The Committee voted to table the Depot Plaza project until further information is provided. So Moved by Escatel, Seconded by Richardson.

Vote: 4-0.

Councilmember Wallin discussed the potential for a future Council meeting to change the composition of the Committee.

8. ADJOURNMENT

Chair Brummond motioned, Member Escatel seconded.

Vote: 4-0.